

**Lucozade**   
**ENERGY**

**#YESMOMENT**  
**Festival Dictionary**



Tony Thorne - Expert Linguist and Curator of the  
Lucozade Energy YES Moment Festival Dictionary

The festival is the place where niches, genres and cultures come together in a dynamic mix – and the space where the latest comic, exotic, original and edgy forms of language are traded.

Young people's coinages are now probably the richest source of new language in the English-speaking world, and the slang of pre-teens, teenagers and young adults uses all the techniques of the world's most influential (and probably most multifaceted and flexible) language in a riot of creative exuberance. Their codes are used firstly to create in-groups and to keep out the too-old and the terminally unfashionable, but also just to celebrate a heightened sense of being young.

New language is inevitably generated by new ideas and attitudes and new lifestyles. In that special component of our changing language that is 'festival-speak' it all comes together with the private language of friends, cliques, crews and posses, with local and regional oddities, with street slang and student slang, the language of music, dance and performance and the technical terms used by DJs and musicians. The resulting mash-up is above all a language of celebration, high-energy and collective enjoyment – even when it's temporarily drowned out by different forms of noise, or when the rain is falling and the mud is clinging.

Lucozade

YES

# AMAZEBALLS

A term used to describe something that is impressive or excellent.

*"OMG! That gig was totes amazeballs!"*

# AMPED

When someone is excited or hyped up, made famous by the surfer/skater community.

*"Man, I'm so amped for seeing this band!"*

A

YES

# BANGIN'

A term used to describe something that is highly attractive or exciting.

*"That song is bangin'!"*

# BOOMTING

A term used to describe an exciting event.

*"This festival is going to be boomting!"*

Pioneer

B

# CAMP TRAMP

Refers to a messy, dirty festival-goer, who becomes a bit too 'at one with nature'.

*"Did you see that camp tramp? He's so filthy, he created his own mosh pit!"*

# CRAY, CRAY-CRAY

Abbreviation of the word 'crazy', made famous by Jay-Z and Kanye West.

*"Girl, went cray for that band!"*

**Lucozade**

**YES**

**Lucozade**  
**ENERGY**

**DON**

A word to describe someone who has achieved success and is seen as a legend.

*"That guy is a don!"*

**DOPE**

Used when praising something as cool or awesome.

*"This singer is dope!"*

**D**

YES

# EASY

Abbreviation for 'take it easy' when saying  
goodbye.

*"See you later man, easy!"*

# ENDZ

A word to describe the area or neighborhood  
you're from.

*"Is everyone coming to my endz this weekend?"*

E

YES

# FAM, FAMO

Used to describe a friend or a group of friends  
that are practically family.

*"I'm going to the festival with my fam."*

# FLASHPACKER

A festival-goer that has flashy or expensive  
equipment or accessories.

*"There is no way that flashpacker is going to  
risk getting muddy!"*

F

Lucozade

YES

# Lucozade GARMS

A slang word for clothes.

*"I bought some new festival garms!"*

# GRAMPER

Refers to an older generation festival-goer.

*"Look at that gramper over there!"*

G

Lucozade

YES

# HASHTAG

A signal of emphasis or an afterthought.

*"These wellies are hashtag awesome... hashtag bring on the rain."*

# HYPIN'

A word to describe someone that is showing off or acting provocatively.

*"That guy is hypin'!"*

H

YES

# INNIT

A slang question tag, deriving from 'isn't it', put at the end of a sentence for effect.

*"The festival line up is great...innit?"*

# IMMENSE

A word used to describe something as really good or great.

*"I've had an immense time at this festival!"*



Lucozade

YES

# JEL, JELLY

Abbreviation of the word 'jealous'.

*"They got to go backstage, I'm so jel!"*

# JOKE\$

A term used to describe something that is amusing and enjoyable.

*"That was so joke\$!"*

J

Lucozade

YES

# KEENO

A particularly, sometimes overly keen person.

*"They have already put up their tent: such keenos!"*

# KILLIN'

A phrase used to describe doing something successfully or triumphantly.

*"My friend's band was killin' it! The crowd loved them!!"*

K

YES

# LATERZ

Another word for saying goodbye or sometimes used in a dismissive manner.

*"See you tomorrow! Laterz!"*

# LIVE

A term used to describe something that is exciting and high-energy.

*"That tune is live, blad!"*

Numark M6 USB

Pioneer

L

# MUM 'N' BASS

An older woman who is still the life and soul of the party.

*"That is a serious mum 'n' bass over there!"*

# MISSION, MISH

A word used to describe a task or a long distance.

*"I want to go and see that band but getting to the stage is a mission!"*

M

YES

# NANG, NANGIN'

A slang word used to describe something that is cool.

*"That shirt is nang mate."*

# NUFF

When you have had enough or a lot of something, deriving from the word 'enough'.

*"I got nuff sun today!"*

N

Lucozade

YES

# OBVS

Abbreviation of the word 'obviously'.

3

*"I am obvs going to be in the front row all weekend!"*

# OFF THE HOOK

A phrase used to describe something that is excellent or better than expected.

*"That show was off the hook!"*

O

# PENG

A word used to describe someone or something that is attractive.

*“The lead singer is peng!”*

# PROPS

Deriving from ‘proper respect’ or ‘proper recognition’, it is used when respect is due.

*“We’ve got to give him props for his great style!”*

P

YES

QT

A slang word for 'cutie', to describe someone that is attractive.

*"She is a QT!"*

QUAKIN'

Original American slang, a word used to describe something that's impressive.

*"That set was quakin'!"*

Q

Lucozade

YES

# RAGGO, RAGOFLEX

A word used to describe something that is  
reckless or provocative.

*"Can you believe him? He's acting raggo!"*

# REEM

Made famous by reality star, Joey Essex, it is  
used to describe something that looks good.

*"Your hair looks reem!!"*

R

YES

Lucozade  
ENERGY

# SAFE

Signifies an agreement or reassurance or used as a greeting. Sometimes it is also used to describe something as cool.

*"Shall we go and get some food?"*

*"Yeah, safe!"*

# SHAPES

A slang word for dance moves.

*"You were cutting some serious shapes last night!"*

S

YES

# TEKS, TEKKERS

Abbreviation of the word 'technique', used to describe something or someone with skill.

*"That DJ has unbelievable tekkers."*

# TRUE DAT

Used to acknowledge or express agreement with a statement.

*"We definitely should have brought an umbrella hat."*

*"True dat!"*

T

Lucozade

YES

# UNFORCH

Abbreviation for the word 'unfortunately'.

# ENERGY

*"Unforch it's going to rain all weekend."*

# UBER

A word meaning super or excessive.

*"I'm uber excited to watch that band!"*

U

# VEXED, VEXIN'

To be irritated or angry about something.

*"I am so vexed that they are no longer headlining."*

# VAMPING

A word meaning 'showing off'.

*"That group are just vamping now!"*



YES

# WHAGWAN, WAG]

A slang word, deriving from 'What's going on?', usually used as a greeting.

*"Hey guys, whagwan?"*

# WASTEMAN, WASTAGE

Refers to someone who is useless or unreliable.

*"Don't be a wasteman!"*

W

Lucozade

YES

# X-BOMB

A total failure.

*"That show was an X-bomb!"*

# XIPPIE

A generation X Hippie that loves festivals.

*"That guy is definitely a xippie, he's having a great time!"*

X

YES

# YES MOMENT

That moment when energy flows and everything clicks.

*"When they dropped that tune it was a real yes moment!"*

# YOLO

An acronym for the expression 'You Only Live Once', made famous by the rapper Drake. It is usually said with defiance and bravado, as an excuse to do something.

*"Shall we go to that festival this weekend?"  
"Why not?! YOLO!"*

Y

Lucozade

YES

# ZONKED

An expression of tiredness/exhaustion.

*"I am absolutely zonked today!"*

# ZEDS

A word for sleep.

*"I'm going to get some zeds."*

Z

*Lucozade*®

**YES**

**Lucozade**®  
**ENERGY**

Lucozade

YES



Join the conversation using  
**#YESMOMENT**



@LucozadeEnergy



FACEBOOK.COM/LUCOZADEENERGY

LUCOZADEENERGY.COM

